



ABOUT US

AT&T is all about connecting people to greater possibilities. With the fast pace advancements in technology and connectivity, AT&T is a reliable partner with secure 5G and multi-gig fiber home internet service. AT&T is a leading cell service provider with fast and reliable wireless network covering more than 99% of Americans in U.S. licensed areas. With their mid-band 5G spectrum covering more than 250 million people, Connecting Changes Everything at AT&T.



**CONNECTING
CHANGES
EVERYTHING.**

Contact Us For More Info

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AT&T



BREAK-UP BUNDLE

**A new, Gen Z inspired,
wireless data plan focused on
reliability, affordability and
adaptability to your lifestyle
transitions.**



OUR MISSION

AT&T believes Connecting Changes Everything. With new high speed 5G connectivity at a cheaper rate, AT&T provides everyone the opportunity to better connect. AT&T is partnering with college athletics to gain insight on stronger streaming data and providing additional student data plan options that are more reliable and affordable for Gen Z's transitional stages.

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BREAK UP BUNDLE FEATURES

01

Fit your transition from school to on-campus hobbies with a student discount through your graduating year.

02

Break up with your family phone plan with new 5G connectivity.

03

Connectivity you depend on. Deals you deserve. Stream more of your favorite games or shows with AT&T.

QUALITY CONNECTION

Gen Z experiences life stages in new ways than ever before with constant transformative technologies. Gen Z are transitioning independently whether it's to find jobs, provide for themselves, or pay for devices that continue to increase in price. As Gen Z separates from years on a family plan, AT&T's new "Break Up Bundle" is stepping in to redefine wireless experiences for the next generation as the more reliable and affordable cellular data plan.

"GEN Z INSPIRED INNOVATION"

