

BARNUP BOUTIQUE

DARE TO WEAR WILD.

MISSION & VISION

- Barnup Boutique's mission is to provide customers with different eras of western wear that are promised to be made from ethically sourced materials and use sustainable packaging to limit the brand's environmental footprint. Barnup Boutique aims to supply quality products to its consumers for loyalty and a positive reputation in return.
- Barnup Boutique's vision is to empower and inspire all genders, ethnicities and backgrounds through its diverse western wear.

A Western Style Retailer.



ABOUT US

Barnup Boutique is a small western clothing business fueled by sustainability ethics. The company was founded in 2024 by CEO Hayley Meerdo and is based in Pittsburgh. The brand is national in scope with pop-up stores in cities around the country, Nashville, Atlanta, Phoenix and Houston. The brand's online shop and social media presence are very prominent to its success.

SUSTAINABILITY



Barnup Boutique cares about the quality and make of its products. All of the brand's fabric is ethically sourced from a plantation in Southern Mexico, consisting of:

- Recycled and Organic Cotton.
- Organic Hemp.
- Organic Linen.
- Recycled Polyester.

These materials are made in mind to minimize the use of water, energy, and chemicals, and significantly reduce carbon emissions.

WILD WEAR FOR
YOUR WILDEST
DAYS.

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Barnup Boutique Contact

Phone: (412) 439-3329

Email: barnupboutique@westwear.org

Address: 424 S 27th St, Pittsburgh, PA 15203